



YOUR ONLINE OFFSITE CONSTRUCTION INFORMATION CENTRE

ONLINE PRESENCE

Our offsite portfolio includes an abundance of profile-raising opportunities – from the bi-monthly Offsite Magazine to the annual Offsite Awards and Explore Offsite confex events. The Offsite Hub has been revitalized for 2021 to feature all of the latest innovations from within the offsite construction industry.

Across all platforms, there is a multitude of opportunities to promote your products, people and services to a highly refined and extremely targeted audience. The Offsite Hub receives over 5,000 unique visitors per month and is a great way of promoting your business. The following promotional opportunities are available:



DIRECTORY LISTING

The Offsite Hub hosts a broad selection of offsite suppliers within the UK. The dynamic search function enables users to scan through the directory listings, newsroom items, and projects to address specific requirements in the most efficient and effective way.

- Company name
- Technology type(s)
- Full contact details
- Website link
- Company logo
- Description
- Functionality to upload your company literature, product images and to state your accreditations

£500 PERMANENT LISTING



NEWSROOM FEATURE

We are able to upload your news stories and press releases to the Offsite Hub newsroom! This happens to be the most visited area of the website which means that this is the ideal platform to promote your products, people and services.

- Up to 500-word press release/news story
- Related images (approx. 700px wide X 400px tall)
- Embedded links/URL's
- Contact information
- Potential to feature in Offsite Magazine*

£150 PER ITEM

* At Editors discretion and subject to space availability.



WEEKLY BLOG

We are pleased to announce our most recent feature - the Offsite Hub Blog! A popular addition, making this the ideal platform to share your views on key topics affecting the industry and grow your profile as an industry commentator. With only one blog post per week, this provides you with an exclusive opportunity to engage and promote your business in the process.

- Image of Author
- Approx. 500-800 words
- Embedded links/URL
- Contact information

£200 PER ITEM



PROJECT GALLERY INSERT

The project gallery on the Offsite Hub website is the perfect opportunity to shout about your most successful projects! The project gallery allows the reader to filter by sector and/or type of technology meaning that the audience can filter the results to target a specific interest.

- 400 - word summary of the project
- Minimum of five project images approx. 700px wide x 400px tall)
- Details of the projects team
- Web address for further details
- Potential to feature in Offsite Magazine*

£200 PER ITEM

* At Editors discretion and subject to space availability.



WEB BANNER

Web banner adverts can be utilised as a powerful tool for building your brand awareness and promoting your product/services. Your banner will feature on relevant pages of the Offsite Hub website and referral traffic can be easily identified and tracked.

- Animated GIF
- Horizontal option (approx. 740px wide x 130px tall)

£200 PER MONTH

Join the offsite community today!



TRAINING & CPD LISTING

Listing your CPD and training courses within this section of the Offsite Hub is an excellent business development opportunity for your company. By being broken down into various technologies, this allows visitors to the site to access the relevant training providers.

- Company logo
- Course/CPD title
- Full description of the course
- Contact information
- CPD presentations should be third-party accredited

£200 PER YEAR

EMAIL MARKETING

Offsite Hub users and Offsite Magazine readers can subscribe FOC to monthly electronic newsletters which provides the ideal opportunity for you to keep key specifiers updated on company news as well as your product developments. Each broadcast goes to our full circulation of approx. 48,738 people in the industry.



INDUSTRY E-NEWS

Our monthly product E-Bulletin enables you to keep key contacts updated on your product developments. Each newsletter features up to eight products/companies and can cover a variety of offsite technologies.

- 80-word product specification
- One product image
- Full feature (up to 500 words) displayed on the Offsite Hub
- Weblink for further information
- Potential to feature in the Offsite Magazine at Editors discretion and subject to space availability

£250 PER ITEM



E-NEWS VIDEO FEATURE

Every monthly E-News will feature one project/product video providing marketers an attractive, versatile, and extremely shareable medium to reach your audiences. These videos will also be featured within the Offsite Hub website and provide a reference library for architects, engineers and clients who are considering specifying offsite technologies.

- Company Logo
- 80 Word Video Description
- Weblink to Video (YouTube, Vimeo, Company Website)

£250 PER VIDEO

**NEW
FOR
2021**

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